

*“For Thy name's sake, O LORD, pardon mine iniquity; for it is great.” Psalms 25:11 KJV*

We see a logo or a trademark and we immediately have a certain level of expectation or lack thereof. For example: If you see “Made in China,” you don’t expect five-star quality. You hear someone’s name and a level of expectation asserts itself. What expectations does the name, “Barrack Obama,” raise? On the other hand, what do you expect when you hear the name, “Jesus Christ?” God does what He does *“for His name’s sake”* alone. God told Israel, His chosen people, *“And ye shall know that I am the LORD, when I have wrought with you for my name's sake, not according to your wicked ways, nor according to your corrupt doings.”* God keeps His promises to those who obey even when they’ve gone beyond any hope of claiming or deserving them, because of who He is, not because of who they are or what they have done! It’s not our character that is at stake in the forgiveness of our sin, but the Holy, Righteous, Omnipotent name and character of Almighty Jehovah! If His conditions are met, His promises are sure! *“If my people, which are called by my name, shall humble themselves, and pray, and seek my face, and turn from their wicked ways; then will I hear from heaven, and will forgive their sin, and will heal their land.”* It isn’t our merit that grants salvation, but the faultless character of Jesus Christ! *“For whosoever shall call upon the name of the LORD, shall be saved.”* There is no distinction made except *“whosoever shall call.”* It applies to believer and unbeliever alike! There are conditions, however. *“Now the end of the commandment is charity out of a pure heart, and of a good conscience, and of faith unfeigned.”* A *“pure heart”* is a heart free of ulterior motive *“for he that cometh to God must believe that He is and that He is a rewarder of them that diligently seek Him.”* You need only believe and need! *“For God so loved the world, that He gave his only begotten Son, that whosoever believeth in Him should not perish, but have everlasting life. In hope of eternal life, which God, that cannot lie, promised before the world began.”* God doesn’t tell the Truth: God IS the Truth! *“Jesus saith... ‘I am the Way, the Truth, and the Life: no man cometh unto the Father, but by me.’* Those who humbly come to God by Truth will be saved by faith.



To come to God you need but need,  
The pow’r His mighty Name concedes,  
To whosoe’er that humbly calls,  
And on His Name alone doth fall! ~CGP

Aren’t you glad that you need not deserve God’s Love and forgiveness to have it? If that were the case, none would ever enter heaven! *“For by grace are ye saved through faith; and that not of yourselves: it is the gift of God: Not of works, lest any man should boast. Not by works of righteousness which we have done, but according to His mercy He saved us.”* We are saved *“according to His mercy,”* not our merits and *“His mercy endureth forever!”* You can have high expectations if you come to God on His terms *“for with God, nothing shall be impossible!”* Do you need God? Humbly call on Him!

*“Call unto me, and I will answer thee, and shew thee great and mighty things, which thou knowest not.”*  
Jeremiah 33:3 KJV